



Sponsorship Opportunities

**2008 Annual Conference
OCTOBER 7-8, 2008
HOTEL du PONT
WILMINGTON, DELAWARE**

<p><u>Presenting Sponsor:</u></p> <ul style="list-style-type: none"> - Company Logo on all Conference Materials as DCIA Annual Conference Presented by: Company Logo* - Four (4) Free Registrations to Conference - One (1) Premium Table Top Exhibit Space (1st choice of location) - Company Logo as Presenting Sponsor on sponsor board at Conference* - Company Logo on Front of Conference Materials* - Company Logo on DCIA website sponsorship page with link to company website - Fifty (50) word company summary on DCIA Sponsorship Page - Full Page Ad in conference materials with premium placement* (Choice of inside front cover or outside back cover) - Attendees Badges to show Presenting Sponsor 	\$6,600
<p><u>Gold Sponsor</u></p> <ul style="list-style-type: none"> - Three (3) Free Registrations to Conference - One (1) Table Top Exhibit Space - Company Logo as Gold Sponsor on sponsor board at Conference* - Company Logo as Gold Sponsor listed in Conference Materials* - Company Logo on DCIA website sponsorship page - Thirty (30) word company summary on DCIA sponsorship page - Full Page Ad in conference materials with specialty placement* (Beginning of Ad section of materials - first come first served) - Attendees Badges to show Gold Sponsor 	\$4,400
<p><u>Silver Sponsor</u></p> <ul style="list-style-type: none"> - Two (2) Free Registrations to Conference - One (1) Table Top Exhibit Space - Company Name as Silver Sponsor on sponsor board at Conference* - Company Name as Silver Sponsor listed in Conference Materials* - Company Name on DCIA website sponsorship page - Twenty (20) word company summary on DCIA sponsorship page - ½ Page Ad in conference materials with specialty placement* (Beginning of ½ page Ad section of materials – first come first served) -Attendees Badges to show Gold Sponsor 	\$3,300
<p><u>Bronze Sponsor</u></p> <ul style="list-style-type: none"> - One (1) Free Registration to Conference - Company Name as Bronze Sponsor on sponsor board at Conference* - Company Name as Bronze Sponsor listed in Conference Materials* - Company Name on DCIA sponsorship page - Fifteen (15) word company summary on DCIA sponsorship page - ½ page ad in conference materials* -Attendee Badge to show Bronze Sponsor 	\$2,750

Cocktail Welcome Reception Sponsor **\$1,700**

- Company Logo on Welcome Board at entrance of Cocktail Reception as DCIA Fall Conference Welcome Reception Sponsored by: **Company Logo***
- One (1) Free Registration to Conference
- Company name as Cocktail Reception Sponsor on sponsor board at Conference*
- Company Name as Cocktail Reception Sponsor listed in Conference Materials*
- Company name on DCIA Sponsorship page
- ½ page ad in conference materials*

Luncheon Sponsor **\$1,650**

- Company Logo on recognition board as DCIA Fall Conference Luncheon sponsored by: **Company Logo***
- One (1) Free Registration to Conference
- Seating at Honoree Table
- Company Name as Luncheon Sponsor on sponsor board at Conference*
- Company Name as Luncheon Sponsor listed in Conference Materials*
- Company Name on DCIA sponsorship page
- ½ page ad in conference materials*

Continental Breakfast Sponsor **\$1,100**

- Company Name on recognition board as DCIA Fall Conference Continental Breakfast sponsored by: **Company Name***
- One (1) Free Registration to Conference
- Company Name as Breakfast Sponsor on sponsor board at Conference*
- Company Name as Continental Breakfast Sponsor listed in Conference Materials*
- Company Name on DCIA sponsorship page
- ½ page ad in conference materials*

-----All above the sponsors may bring additional attendees for a discounted rate of \$350 per registration-----

Networking Break Sponsor **\$550**

- Company name as Networking Break Sponsor in conference materials*
- Company Name on DCIA sponsorship page
- ½ page ad in conference materials*

- October 7th
- October 8th Morning
- October 8th Afternoon

Lanyards Sponsor **\$550**

- Company Logo on all Conference Lanyards*
- Company Name on DCIA sponsorship page
- 1/2 page ad in conference materials*

Exhibitor** **\$750**

- One (1) Table Top Exhibit space with 6 ft. Table
- Company Name on DCIA sponsorship page

Ad Sponsor* – Black & White

- Full Page Ad (8" wide x 10" tall) **\$500**
- ½ Page Ad (8" wide x 5" tall) **\$250**

*** In order to receive full benefits of sponsorships all ads & logos must be received by September 8, 2008**

**** Exhibitor is responsible for cost of any equipment and set-up fees.**

SPONSORSHIP AND EXHIBITOR FORM

**Mail Completed Contract and Payment to:
DCIA, 1201 N. Orange Street, Suite 714
Wilmington, DE 19801
or by fax 302-884-6713**

Contact Name _____ Title _____
Company Name _____
Address _____ City, State, Zip _____
Telephone _____ Fax _____
E-mail _____ Website _____

Please reserve the following for the Company above:

- | | | | |
|---|----------------------------|--|----------------------------|
| <input type="checkbox"/> Presenting Sponsor | \$6,600 | <input type="checkbox"/> Gold Sponsor | \$4,400 |
| <input type="checkbox"/> Silver Sponsor | \$3,300 | <input type="checkbox"/> Bronze Sponsor | \$2,750 |
| <input type="checkbox"/> Welcome Reception Sponsor | \$1,700 - SOLD! | <input type="checkbox"/> Luncheon Sponsor | \$1,650 - SOLD! |
| <input type="checkbox"/> Breakfast Sponsor | \$1,100 - SOLD! | <input type="checkbox"/> Exhibitor** | \$ 750 |
| <input type="checkbox"/> Conference Bags Sponsor | \$ 715 - SOLD! | <input type="checkbox"/> Networking Break 10/7 | \$ 550 - SOLD! |
| <input type="checkbox"/> Networking Break 10/8-am | \$ 550 - SOLD! | <input type="checkbox"/> Networking Break 10/8-pm | \$ 550 - SOLD! |
| <input type="checkbox"/> Lanyards | \$ 550 - SOLD! | | |
| <input type="checkbox"/> Full Page Ad | \$ 500 | <input type="checkbox"/> ½ Page Ad | \$ 250 |

** Exhibitor is responsible for cost of any equipment and set-up fees.

To be included in the official Fall Conference program, please send a black and white ad in the size selected above in .pdf format to lwheeler@delawarecaptive.org by September 8, 2008.

Payment Information:

- Enclosed is my check in the amount of \$ _____ made payable to DCIA.
 Please charge the following: Visa MasterCard AMEX Discover

CREDIT CARD #: _____
EXPIRATION DATE: _____ VAL CODE (3 digit code on back): _____
CARD IN THE NAME OF: _____
BILLING ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
SIGNATURE: _____

Agreement: All sponsorship and exhibitor applications for the Fall Conference must be accompanied by payment made payable to DCIA in the appropriate amount. Sponsorship/exhibitor agreements will be made on a first-come first-served basis on the date of receipt by DCIA.
Applications will not be considered unless accompanied by payment in full.

DCIA does not guarantee sponsors/exhibitors against loss, damage or theft of any kind. Sponsors shall indemnify and hold harmless DCIA and the Hotel from any cause or claim whatever, made by or against any person, including but not limited to claims by or against employees, agents, or by or against third persons. Refunds will NOT be issued for cancelled sponsorships or exhibits.

By signing below, we acknowledge we have read and agree to the terms outlined above.

Signature _____ Date _____

For additional information, contact Lindsay Wheeler, Director of Marketing & Event Planning at 302-884-6714 or lwheeler@delawarecaptive.org.